

# OFFICIAL ARTSBEAT MANAGEMENT SERIES CONTEST QUESTIONS

**Interview with *Mary Phillips-Rickey*, General Manager of the Edmonton Opera  
(aired on November 1, 2009)**

Question 1: What is the time frame Mary uses for planning subsequent opera seasons?

Question 2: Which Edmonton Opera groups recently posted a video on YouTube?

**Interview with *Ann Lewis Luppino*, President & CEO of the Calgary Philharmonic Orchestra  
(aired on December 6, 2009)**

Question 1: What was one of the most difficult management decisions Ann has had to make?

Question 2: What advice does Ann give to up and coming art managers?

**Interview with *Penny Ritco*, Executive Director of the Citadel Theatre in Edmonton  
(aired on January 3, 2010)**

Question 1: Where had Penny Ritco and Bob Baker worked together prior to the Citadel Theatre?

Question 2: Penny has been focusing on increased programming for young people. How many junior and senior high school students are subscribers in the Students Club?

**Interview with *Suzanne Mott*, General Manager of Vertigo Theatre in Calgary  
(aired on February 7, 2010)**

Question 1: Since ticket sales are nearly at capacity, and raising prices is not a viable option, what is Vertigo Theatre doing to increase sales revenue in 2010?

Question 2: What advice does Suzanne give to aspiring arts managers as there are few opportunities for junior management positions in the field?

**Interview with *Todd Janes*, Executive Director of Latitude 53 Contemporary Visual Culture in Edmonton  
(aired on March 7, 2010)**

Question 1: What does Todd Janes see as the way for an arts organization to be able to fund operations and ongoing projects in a tight economy?

Question 2: According to Janes, what is the difference between public galleries and artist run galleries?

**Interview with *Gerard Gibbs*, General/Executive Director of the Empress Theatre in Fort Macleod  
(aired on April 4, 2010)**

Question 1: According to Gerard Gibbs, what is the Empress Theatre's main challenge due to their remote location?

Question 2: What is the key driver of programming choices at the Empress Theatre?

**Interview with *Shelley Switzer*, Producer of the Edmonton International Street Performers Festival  
(aired on May 2, 2010)**

Question 1: When Shelley began as Producer of the Edmonton International Street Performers Festival in 2000, what areas did she feel required the most attention and have seen the most growth?

Question 2: How far ahead does Shelley begin working on the next Festival?

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Submit answers to the above questions to [mail@rozsafoundation.org](mailto:mail@rozsafoundation.org). All entries must include your first and last name, and a contact telephone number.